SWOT Prioritisation Matrix Template

Use this matrix to help prioritise the items you've identified in your SWOT analysis. Plot your Strengths, Weaknesses, Opportunities, and Threats based on their level of impact and urgency. This will help you focus on what matters most.

Prioritisation Matrix

	Low Urgency	High Urgency
Low Impact	Consider Later	Minor Quick Wins
High Impact	Plan & Prepare	Top Priority Actions

How to use:
- Place each SWOT point into the most appropriate quadrant.
- Focus first on items in the 'Top Priority Actions' box (High Impact, High Urgency).
- Reassess periodically as things change.

Your Notes:

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